



2020 SIERRA MADRE WISTARIA FESTIVAL ARTS & CRAFTS FAIRE

Exhibitor Information & Requirements

The Sierra Madre Chamber of Commerce invites you to apply to participate in the Wistaria Festival's Arts & Crafts Faire held on March 22nd, 2020. Each year thousands of people visit our village for this heavily publicized Festival, which includes the opportunity to view the 120-year old Wistaria Vine, certified by the Guinness Book of World Records as the World's Largest Blossoming Plant. During the Festival, downtown streets will be turned into an arts and crafts faire, with more than 200 artisans and food vendors displaying original works--clothing, jewelry, paintings, garden art, textiles, and other gift items. Along with our Sierra Madre boutiques and shops, other attractions during the Wistaria Festival include a children's play area, live musical acts performing at multiple outdoor venues, and special food offerings and al fresco dining offered by local restaurants and non-profit organizations.

Application & Registration Checklist

- Completed Application form. Please read the application and sign the terms & conditions page. Incomplete applications may delay the processing of your application.
- Application Fees – **See Above; INCLUDES a \$50 non-refundable admin. fee and public safety fee.** Credit Card Payments are also accepted. Please see application for payment information.
- Food Vendors Only:** Please submit a completed LA County Temporary Food Facility Permit Application <http://www.publichealth.lacounty.gov/eh/docs/Events/FoodFacilityApp.pdf>

Booth Assignments & Special Requests

Booth assignments will be mailed prior to the festival. Although the festival committee provides a place for special requests on the participant application, we cannot guarantee accommodation of special requests. Every effort will be made to honor requests for booth location and special events. **No changes** can be made once your booth has been assigned.

Festival Check-In

The 2020 Wistaria Festival is being held on Sunday, March 22, 2020. Check-in time will be from 6:00 am to 8:00 am. The festival hours are 9am to 5pm. No vendor or other traffic will be allowed in the exhibit area after 8am or before 5pm. **Vendors who are not off the street by 5pm will be billed and additional public safety fee of \$100 per hour or fraction thereof.**

Terms of Booth Set-Up

- The Wistaria Festival is held outdoors on two paved streets.
- A slight slope is an inherent condition of both streets used for the festival.
- All booths are 10'x10' squares, will share one common wall with another booth and will back up to the curb.
- Booths must be accessible to customers on at least one side.
- **NO BOOTH MAY BE CONSTRUCTED IN A MANNER WHICH CREATES A VISUALLY SOLID WALL ON THE SIDEWALK SIDE OF THE BOOTH. ONLY displays that do not obstruct a clear view of a Sierra Madre storefront are acceptable.**
- Non-compliance of these requirements is grounds for removal from the Wistaria Festival and can put the Exhibitor at risk of being barred from future events.
- Use of canopies or exhibit tents are recommended but not required.